COMMISSION OF FINE ARTS BUDGET JUSTIFICATIONS, FY 2018



COMMISSION OF FINE ARTS

Budget Justifications Fiscal Year 2018

TABLE OF CONTENTS

<u>Item</u>	Page <u>Number</u>
General Statement	CFA-3
Highlights	CFA-5
Appropriation: Salaries and Expenses	
Appropriation Language	CFA-6
Justification of Uncontrollable Cost Changes	CFA-7
Justification of Program and Performance by Activity:	
Salaries and Expenses	CFA-8
Program and Financing Schedule	CFA-11
Object Classification	CFA-12
Personnel Summary and Employee Count	CFA-13
Appropriation: National Capital Arts and Cultural Affairs	
Appropriation Language	CFA-14
Justification of Program and Performance by Activity:	
Grants	CFA-15
Program and Financing Schedule/Object Classification	CFA-17

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COMMISSION OF FINE ARTS

General Statement

The Commission of Fine Arts was established in 1910 (40 U.S.C. 104) to fill the need for a permanent agency whose members would be qualified to make available to the Government expert opinion on questions of art and architecture. The Commission's mission is to safeguard and improve the appearance and symbolic significance of Washington, D.C., as the national capital city, for the benefit of the citizens of the United States, and foreign visitors. Specifically, the Commission provides knowledgeable advice, as design proposals are brought before it, on matters pertaining to architecture, landscape architecture, sculpture, painting, and the decorative arts to all branches and departments of the Federal and District of Columbia governments when such matters affect the National Capital. The Commission also must approve of the site and design of all commemorative works and memorials erected in the District of Columbia.

In addition, the Commission advises on the design of circulating and commemorative coinage and must approve the siting and design for national memorials, both in the United States and on foreign soil, in accordance with the Commemorative Works Act and the American Battle Monuments Act.

The Commission is composed of seven members appointed by the President. They serve without compensation, receiving only actual travel expenses relative to attending meetings. Since the Commission's inception, many distinguished architects, landscape architects, painters, sculptors, planners, and others in the field of fine arts have given freely of their time, experience, and professional skills in advising the President, the Congress, and government agencies, both local and national, on matters involving the fine arts.

Specific functions as mandated by law require the Commission to:

- Advise executive departments of the Federal Government on any matters of an aesthetic nature, especially those pertaining to architecture and landscape programs that affect the appearance of the national capital city.
- Advise on any matters of an aesthetic nature that may be put forward by committees of the Congress.
- Advise the President and members of the administration on aesthetic matters upon their request.
- Advise on the design of medals, seals, insignia, and circulating and commemorative coinage.
- Approve submissions by the American Battle Monuments Commission on matters pertaining to the location and design of memorials both foreign and domestic.
- Approve submissions under the Commemorative Works Act on matters pertaining to the location and design of memorials in and around the national capital city.

- Advise the Secretary of the Army on matters pertaining to the location and design of memorials and monuments in Arlington National Cemetery.
- Advise the District of Columbia Government on all public construction, as well as private construction and the display of advertising in certain areas of the city as designated by Congress under the Shipstead-Luce and Old Georgetown Acts.
- Advise the Department of State through Section 206 of the Foreign Missions Act on foreign chanceries in all areas under the jurisdiction of the Commission, including the International Center and the Foreign Missions Center.
- Advise the National Capital Planning Commission in the selection of lands suitable for the development of the park, parkway, and playground system of the national capital city.

The Commission has administered the National Capital Arts and Cultural Affairs program since 1988, which was created by the Congress to support local nonprofit cultural institutions whose primary purpose is the presentation, exhibition, or performance of the arts at a professional level of quality in the national capital city.

In addition to those functions mandated by law, the Commission of Fine Arts is required to approve acquisitions as proposed by the Freer Gallery of Art for its permanent collection in accordance with a codicil to the will of Charles Lang Freer.

Program Summary by Budget Activity (dollar amounts in thousands)

Appropriation	FY 2016 Actual	FY 2017 CR Baseline *	FY 2018 Request	FY 2018 Change from FY 2017
Salaries and Expenses	2,653	2,640	2,600	-40
FTE	12	12	12	0
National Capital Arts and Cultural Affairs	2,000	1,990	0	-1,990
FTE	-			

^{*} Note.—A full-year 2017 appropriation for this account was not enacted at the time the budget was prepared; therefore, this account is operating under a continuing resolution (P.L. 114-223, as amended by P.L. 114-254). The amounts included for 2017 reflect the annualized level provided by the continuing resolutions.

Highlights of the FY 2018 Request

The Commission of Fine Arts requests a FY 2018 Salaries and Expenses appropriation of \$2,600,000 for the expenses of the Commission members and the salaries and related costs necessary to support a small staff and maintain an efficient level of operations. This appropriation request represents a decrease of \$53,000 from the FY 2016 actual appropriation and is \$40,000 less than the FY 2017 CR baseline level.

For FY 2018, we estimate the Agency's uncontrollable cost increases total \$64,000. These cost increases, include \$32,000 for personnel compensation and benefits due to the cost-of-living pay raises; \$11,000 in charges for the Department of the Interior services, including financial management, personnel services, and other support agreements (including charges for the production of financial reports for the annual audit); \$5,000 increase in travel costs for Commission members that do not live locally; and \$16,000 to cover rising costs in categories, such as charges for goods and services, and other uncontrollable increases. These uncontrollable cost increases will be offset by reductions in: rental payments to the General Services Administration; security charges to the Department of Homeland Security; and expenditures for supplies and materials.

This budget submission also includes the request for the authority to use one-tenth of one percent of the funds provided for Salaries and Expenses for official reception and representation expenses associated with hosting meetings with international visitors, affiliated professionals, and volunteer supporters engaged in the design, planning, development, preservation, and/or study of the history of the Nation's Capital city.

No funding is requested for the FY 2018 National Capital Arts and Cultural Affairs Program in FY 2018.

Appropriation Language Sheet

COMMISSION OF FINE ARTS

Salaries and Expenses

For expenses of the Commission of Fine Arts under Chapter 91 of title 40, United States Code, \$2,600,000: Provided, That the Commission is authorized to charge fees to cover the full costs of its publications, and such fees shall be credited to this account as an offsetting collection, to remain available until expended without further appropriation. Provided further, That the Commission is authorized to accept gifts, including objects, papers, artwork, drawings and artifacts, that pertain to the history and design of the Nation's Capital or the history and activities of the Commission of Fine Arts, for the purpose of artistic display, study or education. Provided further, That one-tenth of one percent for the funds provided under this heading may be used for official reception and representations expenses.

Note. –A full-year 2017 appropriation for this account was not enacted at the time the budget was prepared; therefore, the budget assumes this account is operating under the Further Continuing Appropriations Act, 2017 (P.L. 114-254). The amounts included for 2017 reflect the annualized level provided by the continuing resolution.

COMMISSION OF FINE ARTS

Salaries and Expenses Uncontrollable and Related Cost Changes (dollar amounts in thousands)

Additional cost in FY 2017: 2017 | 2018 CR Baseline | Change Includes a 1.6 percent pay increase in FY 2017 and an anticipated 1.9 percent pay increase in FY 2018....... \$1,373 /+\$32 The amount displayed represents the additional costs of funding estimated pay increases for GS-series employees and the net increases of pay rate changes made in other pay series. 2017 | 2018 CR Baseline | Change \$185 / +\$11 Administrative Support Services — Interior The change reflects the expected increases in the charges for the Department of the Interior services, including financial management, personnel services, legal, and other support agreements (includes charges for the production of financial reports for the annual audit). 2017 | 2018 CR Baseline | Change The change reflects expected increases in the costs of purchases of goods and services, and supplies and materials in FY 2018. 2017 | 2018 CR Baseline | Change \$50 / +\$5 Travel Costs.

TOTAL UNCONTROLLABLE COST INCREASES.....

+64

The change reflects expected increase in the charges for travel.

Justification of Program and Performance

Activity: Salaries and Expenses

	FY 2016 Actual	FY 2017 CR Baseline	Uncontrollable Changes	Program Changes	FY 2018 Request	Change From FY 2017
(\$000)	2,653	2,640	0	0	2,600	-40
FTE	12	12	0	0	12	0

Authorization: 40 U.S.C. 104.

<u>Program change from FY 2016 Enacted Budget</u>: The Commission of Fine Arts is requesting a FY 2018 Salaries and Expenses appropriation of \$2,600,000 for the expenses of the members of the Commission and the salaries and related costs necessary to support a small staff and maintain an efficient level of operations. This appropriation request represents a decrease of \$53,000 from the FY 2016 actual appropriation and is \$40,000 less than the FY 2017 CR baseline level.

For FY 2018, we estimate the Agency's uncontrollable cost increases total \$64,000. These cost increases, include \$32,000 for personnel compensation and benefits due to the cost-of-living pay raises; \$11,000 in charges for the Department of the Interior services, including financial management, personnel services, and other support agreements (including charges for the production of financial reports for the annual audit); \$5,000 increase in travel costs for Commission members that do not live locally; and \$16,000 to cover rising costs in categories, such as charges for, goods and services, and other uncontrollable increases. These uncontrollable cost increases will be offset by reductions in: rental payments to the General Services Administration; security charges to the Department of Homeland Security; and expenditures for supplies and materials.

This request also would allow the use of one-tenth of one percent of the funds provided for Salaries and Expenses for official reception and representation expenses associated with hosting meetings with international visitors, affiliated professionals, and volunteer supporters engaged in the design, planning, development, preservation, and/or study of the history of the Nation's Capital city.

The objectives of the Commission of Fine Arts staff are:

■ To support the Commission which provides expert advice on architecture and art to the President, Congress, and various agencies of the Federal and District governments on proposed projects and existing conditions in the National Capital so as to safeguard and enhance the appearance and symbolic significance of Washington, D.C. This expertise is provided by seven Presidentially appointed, well-qualified judges of the arts who are supported by the small professional staff that oversees its continued operation.

- To assist the Commission and provide a professional level of artistic advice through review and liaison with the District of Columbia and Federal governments; to provide the administrative services that are required to support the Commission and communicate the advice of the Commission; and to keep accurate records of the Commission's actions.
- To provide professional support to the Commission in the administration of its approval authority over the design and location of battle monuments and commemorative works as required by the specific statutes authorizing them.
- To produce research on buildings, historic precincts, and general plans of the city of Washington. To make historical and architectural information generally available to the public, to other government agencies, and to the Commission. To identify buildings and areas of lasting merit so as to avoid destruction or impairment of those resources as plans evolve for the city. The specially trained staff of architects and historians performing this documentation and planning work is also available to the Commission on a case-by-case basis to provide supporting material on proposed projects, sometimes on very short notice.

Program Activities:

- The Commission of Fine Arts, an independent agency, reviews proposals affecting the appearance of Washington, D.C., and advises the President, the Congress, and the agencies of the Federal and District of Columbia governments on architectural designs and other matters of art. It also conducts liaison, research, and publication activities to further support the enhancement and preservation of the city. The Commission's approval on design and location of monuments and memorials is required as specified under the Commemorative Works Act and the American Battle Monuments Act.
- The Commission provides advice on the development of Washington through study, inspection, research, and expert consultation. The Commission maintains continual involvement in ongoing projects such as the International Center, the Foreign Missions Center, the Federal Triangle, and other special areas of the City, and publishes studies on the historical development of Washington. Some of the material assembled is published so as to be permanently available to government agencies as well as the general public.
- The Commission provides advice on design, planning, and historic preservation to the Federal and District of Columbia governments as well as to committees of Congress, which may have questions on matters specific to Washington or relating to their members' respective home states.
- The Commission, in its advisory and approval capacities, does not originate design projects; it is the recipient of project proposals. As the recipient, the Commission's activities are subject to the needs of other agencies, Federal and local, as well as those of private entities. Government construction projects materialize in response to the individual sponsors' needs and their schedules cannot be anticipated by the Commission. The initiation of private construction projects is even less predictable. The Commission must therefore be flexible by necessity. Its effectiveness and efficiency remain constant despite having no control over

the number of proposals brought before it nor the relative size and importance of each item submitted. The Commission reviews 100 percent of all proposals submitted for review within 45 days of receipt.

■ The total number of all cases submitted to the Commission for review in FY 2016 was 756. Compared to the 628 cases submitted in FY 2010, this represented an increase in the last six years of more than 20 percent. The number of Shipstead-Luce Act cases submitted was 173 in FY 2016 an increase of approximately 34 percent above the 129 submissions in FY 2013; and for the Old Georgetown Act, the 369 submissions in FY 2016 represent an increase of almost 6 percent above the 349 submissions received in FY 2014.

Program and Financing (in millions of dollars)

Identifica	tion code 95-2600-0-1-451	2016 Actual	2017 CR Baseline	2018 Request
0	bligations by program activity:			
10.00	Total obligations	3	3	3
В	udgetary resources available for obligation	:		
22.00	New budget authority (gross)	3	3	3
23.95	New obligations	-3	-3	-3
N	ew budget authority (gross), detail:			
40.00	Appropriation	3	3	3
C	hange in unpaid obligations:			
73.10	New obligations	3	3	3
73.20	Total outlays (gross)	-3	-3	-3
O	utlays (gross), detail:			
86.90	Outlays from new current authority	3	3	3
N	et budget authority and outlays:			
89.00	Budget authority	3	3	3
90.00	Outlays (net)	3	3	3

Object Classification (in thousands of dollars)

Identification	code 95-2600-0-1-451	2016	2017	2018
		Actual	CR Baseline*	Request
Personnel con	1			
11.1	Full-time permanent	1,347	1,347	1,373
11.3	Full-time temporary	0	0	0
11.5	Other personnel compensation	22	22	15
11.9	Total personnel compensation	1,369	1,369	1,388
12.0	Personnel benefits: Civilian	432	432	438
12.1	Workers Compensation Payments	62	62	62
21.0	Travel and transportation of persons	50	50	55
22.0	Transportation of things.	5	5	6
23.1	Rental payments to GSA	260	260	184
23.1	Security charges to DHS	44	44	31
23.3	Communications, utilities, and			
23.3	miscellaneous charges	62	62	66
24.0	Printing and reproduction	28	15	25
25.0	Purchases of goods and services	315	315	326
26.0	Supplies and materials	20	20	13
31.0	Equipment	6	6	6
99.9	Total obligations		2,640	2,600

^{*} Note.—A full-year 2017 appropriation for this account was not enacted at the time the budget was prepared; therefore, this account is operating under a continuing resolution (P.L. 114-223, as amended by P.L. 114-254). The amounts included for 2017 reflect the annualized level provided by the continuing resolutions.

Personnel Summary

Identification code 95-2600-0-1-451	2016 Actual	2017 CR Baseline	2018 Request
Total compensable work-years:			
Full-time equivalent employment	12	12	12
Full-time equivalent overtime and holiday hours	0	0	0
TOTAL:	12	12	12

Appropriation Language Sheet

COMMISSION OF FINE ARTS

National Capital Arts and Cultural Affairs

No funding is requested for this grant program currently administered by the Commission of Fine Arts.

Justification of Program and Performance

Activity: <u>Grants</u>

	FY 2016 Actual	FY 2017 CR Baseline *	Uncontrollable Changes	Program Changes	FY 2018 Request
(\$000)	2,000	1,990	0	0	0
FTE					

^{*} Note.—A full-year 2017 appropriation for this account was not enacted at the time the budget was prepared; therefore, this account is operating under a continuing resolution (P.L. 114-223, as amended by P.L. 114-254). The amounts included for 2017 reflect the annualized level provided by the continuing resolutions.

<u>Authorization</u>: 99 Stat. 1261; 20 U.S.C. 956a

Objectives: The FY 1988 Department of the Interior and Related Agencies Appropriations Act transferred administrative responsibility for the National Capital Arts and Cultural Affairs program from the National Endowment for the Humanities to the Commission of Fine Arts. This program provides formula based grants for general operating support to District of Columbia non-profit arts and other cultural organizations. Eligible organizations must have an annual income, exclusive of Federal or pass-through Federal funds, in excess of \$1 million for each of the three years prior to their application for the grant. Grant awards are based on a formula in which 70 percent of the total funds appropriated for the fiscal year are distributed equally among all eligible organizations submitting applications, and the remaining 30 percent of the funds are distributed based on the amount of the organization's total annual income, exclusive of Federal funds, in proportion to the combined total of the annual income, exclusive of Federal funds, of all eligible organizations submitting applications. No organization will receive a grant larger than \$650,000.

No funding is requested for the National Capital Arts and Cultural Affairs Grant Program that is administered by the Commission of Fine Arts.

<u>Activities</u>: In FY 2016, this program helped support 23 nationally renowned organizations in the National Capital, providing funding for operating expenses, staff, exhibits, and performances.

In FY 2016, \$2,000,000 in grants was awarded to the following 23 organizations.

EV 2016 NGA GA Guard Barini	CDANT	Grant as % of Operating
FY 2016 NCACA Grant Recipients	GRANT	Income*
Kennedy Center for the Performing Arts	\$295,173.35	0.22%
Shakespeare Theatre	\$97,133.75	0.47%
Arena Stage	\$96,688.27	0.48%
Hillwood Estate, Museum & Gardens	\$96,176.86	0.48%
Washington National Opera	\$93,475.38	0.50%
Folger Shakespeare Library	\$92,774.69	0.51%
National Symphony Orchestra	\$91,874.07	0.52%
Ford's Theatre	\$87,754.62	0.57%
Phillips Collection	\$85,561.59	0.61%
National Museum of Women in the Arts	\$79,517.22	0.75%
Washington Ballet	\$78,646.88	0.78%
National Building Museum	\$77,749.14	0.81%
Washington Performing Arts Society	\$72,377.06	1.11%
Studio Theatre	\$70,946.54	1.24%
Woolly Mammoth Theatre Company	\$68,453.77	1.59%
Choral Arts Society	\$66,748.35	2.00%
The Textile Museum	\$65,710.89	2.39%
Dance Place (DC Wheel Productions)	\$65,371.42	2.56%
Washington Chorus (The)	\$64,792.42	2.91%
Gala Hispanic Theatre	\$63,393.96	4.42%
Step Afrika! **	\$63,295.12	4.59%
Atlas Performing Arts Center	\$63,233.06	4.71%
Cathedral Choral Society	\$63,151.59	4.87%
TOTAL GRANTS * Operating income exclusive of other Federal of	\$2,000,000.00	

Program and Financing (in millions of dollars)

Identifica	ation code 95-2602-0-1-503	2016 Actual	2017 CR Baseline	2018 Request
O	Obligations by program activity:			
10.00	Total obligations	2	2	0
В	udgetary resources available for obligation	:		
22.00 23.95	New budget authority (gross) New obligations	2 -2	2 -2	0 -0
N	few budget authority (gross), detail:			
40.00	Appropriation	2	2	0
C	change in unpaid obligations:			
73.10 73.20	New obligations Total outlays (gross)	2 -2	2 -2	0 -0
0	Outlays (gross), detail:			
86.90	Outlays from new current authority	2	2	0
N	et budget authority and outlays:			
89.00 90.00	Budget authorityOutlays (net)	2 2	2	0