

Luke's Lobster
Georgetown

T.H.E Artist Agency

Roots

Chipotle

/kinēsis/

3279 M Street Northwest

Falafel

PanIQ Escape Room DC

Good Stuff Eatery

Peet's Coffee

M St NW

M St NW

Potomac St NW

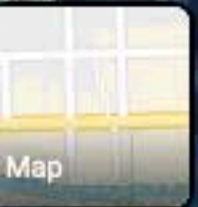
J. McLaughlin

Pizzeria Paradiso

Washington Sports Clubs

T.J. M

Google





LEASE
361-401-1876
P. 812

ION

AçaiBerry

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SUGAR LA
BAGELS, TEE, &
BOLLS
BAGELS, TEE, &
BOLLS

SUBWAY

OPEN
24
HOURS

DISTRICT PIZZA

Downtown

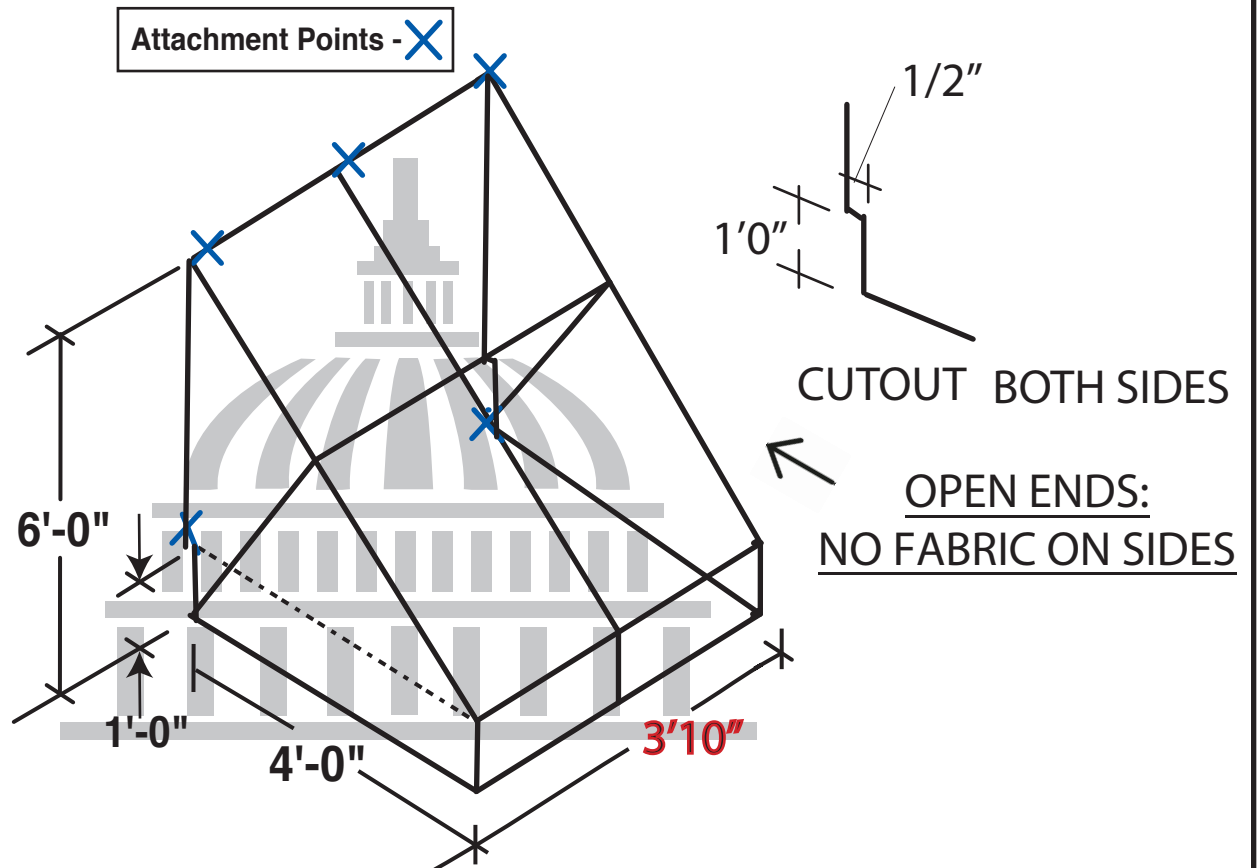
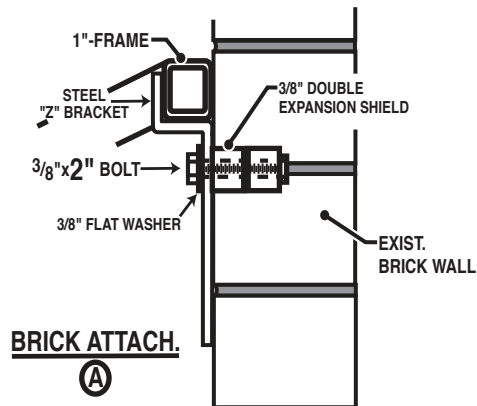
DO NOT
ENTER



Skin Treats
essentials

275 BRICK TOWN
100 COLUMBIA AVENUE, SUITE 100
ANN ARBOR, MI 48106
734.769.1234
WWW.SKINTREATS.COM

3279



Skin Treats
3279 1/2 M Street, NW
Washington, DC 20007

Capital Canopies, Inc.

JOB: SKIN TREATS

FRAME:
1" X 1"

FRAME
COLOR: MILL

FABRIC:
4622 / TERRA COTTA

LETTERING:
☒ YES ☐ NO

DRAWN BY:
AW

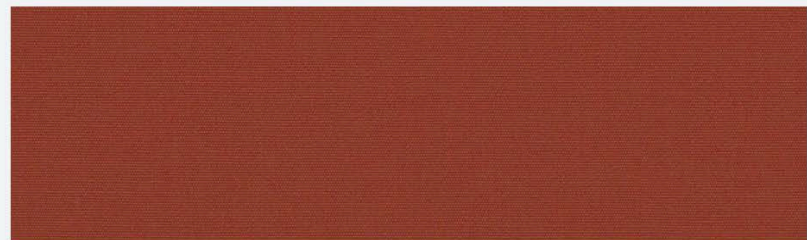
DATE:
9/17/19

APPD BY:

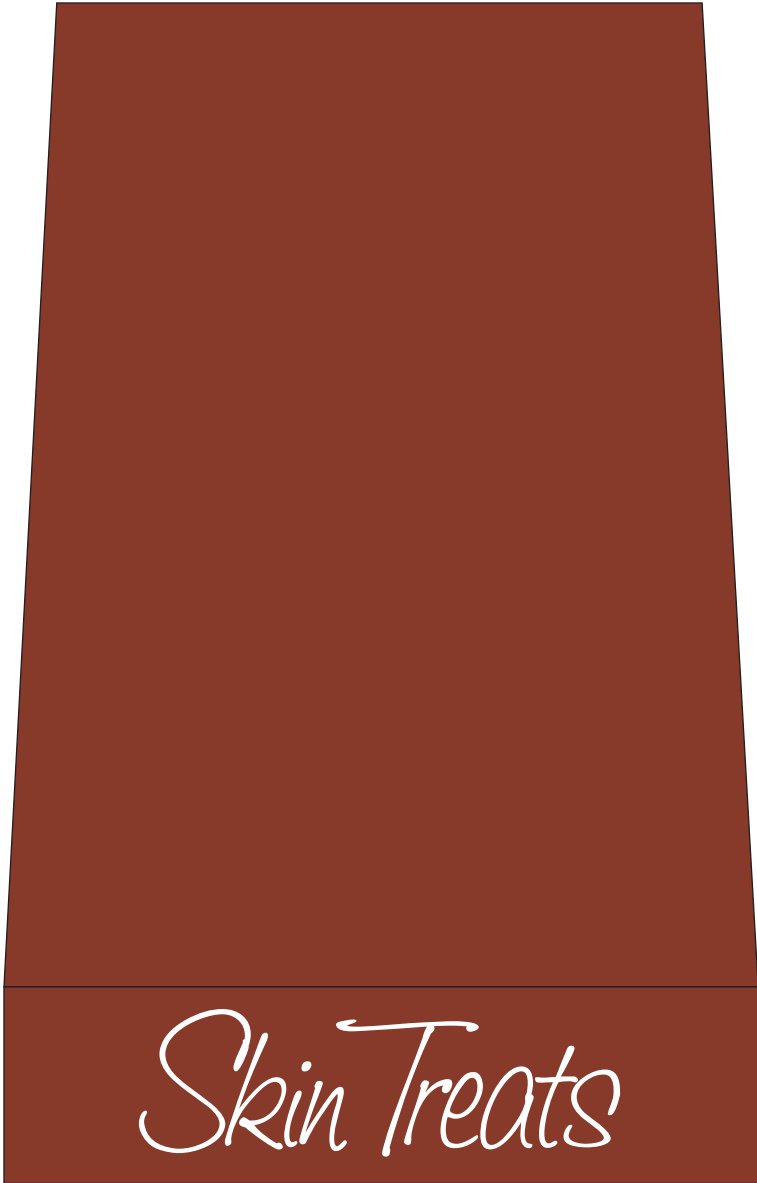


4622-0000

TERRACOTTA



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A dark red background with a white cursive text "Skin Treats" at the bottom. The text is written in a flowing, elegant script font. The background is a solid, deep red color. The text is positioned in the lower right quadrant of the image.

32inch



17inch



Shiny Gold

95inch



66inch

35inch



25.5
inches tall

20inch

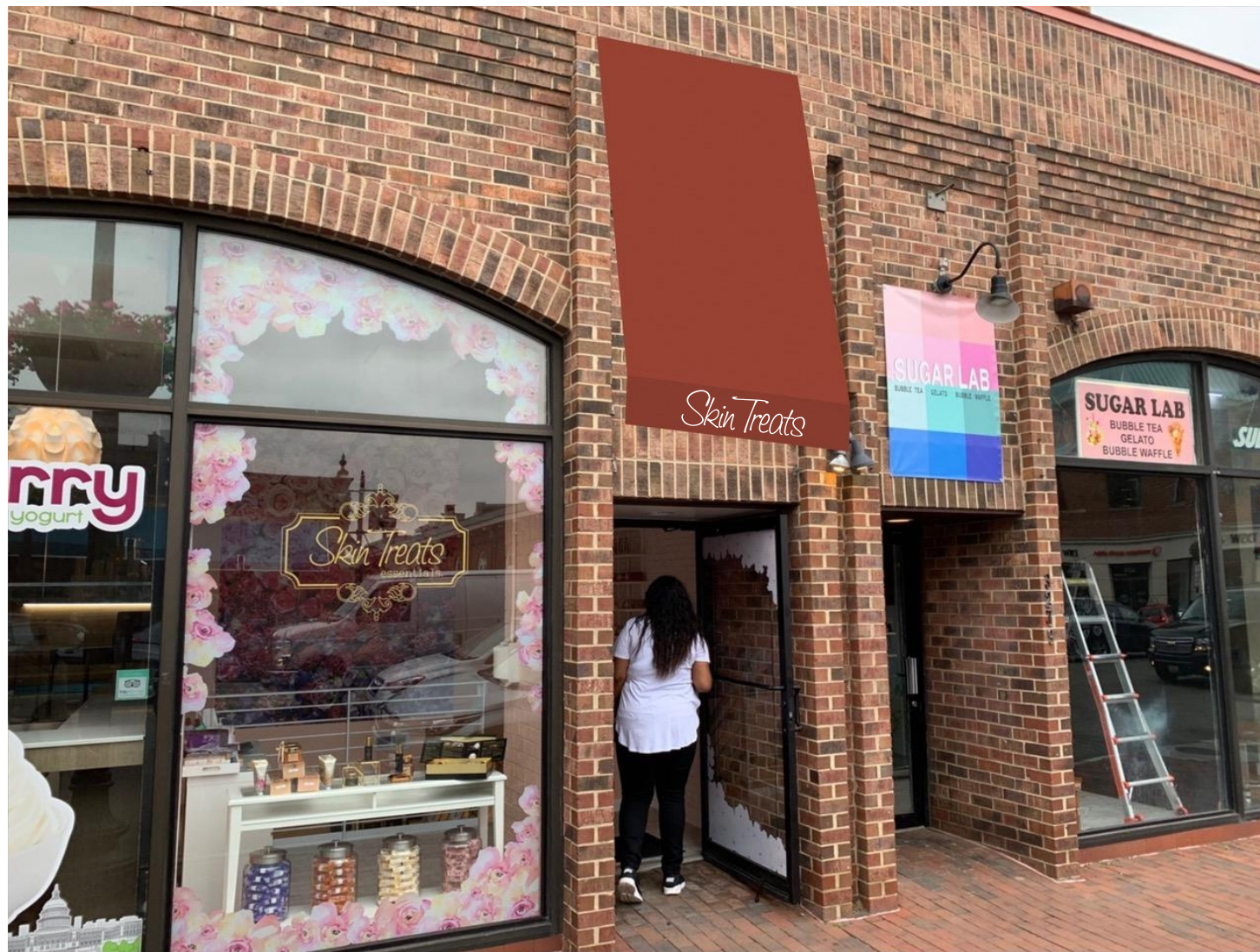


15 inches tall



66
inch

38inch



Eton Court Condominium

Sign Criteria for Retail Tenants (proposed sign plan concept application)

All signs for street level and lower level retail tenants facing M Street fall within the jurisdiction of the old Georgetown Act, and therefore are required to be approved by the Department of Consumer and Regulatory Affairs (DCRA), they require a permit, and review and approval by the Old Georgetown Board (OGB) and Commission of Fine Arts (CFA). Applications are filed at DCRA at the DC HPO counter no. 10. DCRA shall issue the sign permit.

The first step in the sign process is to submit the completed sign plans and specifications to the OGB for approval. OGB will make a recommendation to CFA and DCRA whether or not to issue the permit based on the proposed design.

The purpose of this Sign Plan is to provide guidelines under which signs at Eton Court shall meet the guidelines in order to be approved by OGB.

One allowed sign type is a flat wall mounted sign on the façade above the door. The Buffalo Exchange sign (previously located at 3279 M St.) shown on page 2 is an example of a flat wall mounted sign. Typically rectangular signs work best but other shapes will be considered by OGB. This type of sign may be illuminated by a single light shining on the sign from above. Gooseneck fixtures or lipstick lights work best, with no exposed cables or wiring.

A second allowed sign type is individual letters on a solid background on the façade above the door. The Violet Boutique sign (previously located at 3289 M St.) shown on page 3 is an example of an individual letter sign. This type of sign may be illuminated by a light shining from the rear of the letters onto the solid background. Illuminated letters are not allowed.

Generally, the OGB does not approve banners on M Street. The Board will not approve any new banners for tenants who do not currently have a banner. New or existing tenants where banners exist may change to the above sign criteria or may apply to replace their current banner. New banners that replace current banners must be of a different size and style so that each new banner is different than any existing banner at Eton Court. The Violet Boutique banner (previously located at 3289 M St.) shown on page 3 is an example of a new and unique banner. Any new banner shall be approved at the discretion of the OGB. In the event a tenant replaces an existing banner, the total allowed sign size shall be calculated using the combined size of any wall mounted sign plus the size of any banner.

New awnings shall not be approved at Eton Court unless there are no more than two awnings at the property. Awnings shall be located above the tenant door and shall only as wide as the doorway, shall not be taller than 6 feet, not extend from the building façade more than 4 feet, and shall be comprised of not more than two colors. Tenants signage shall be located on the awning, so tenants may not have an awning and a separate sign.

Future signs should follow one of the above approved sign designs to create a band of complementary but unique wall-mounted signs above the entrances for each tenant.

Signs adhered to the inside the storefront glazing window or glass door, such as window decals and window paint, are generally allowed in retail stores in the District of Columbia. However, in accordance with the Old Georgetown Act, these types of signs must also be approved so they should be included with the sign submission drawings with the permit application for signs. If window signs are desired after the sign is approved, they must be applied for separately. Generally, the board approves the name of the business and hours of operation on glass doors. Window decals should be kept to a minimum and not cover more than 20% of the window area.

Tenant signs including text and logos cannot exceed 12" in height. The maximum size of signs cannot exceed 25 square feet per business. The corner store may also have a maximum of 25 square feet facing Potomac Street. For a wall sign the size is calculated by the actual size dimensions. For an awning, it is calculated by the text and/or logo boundaries. Signs may have a maximum of two colors, including black and white. The colors shall be approved by OGB.

Buffalo Exchange Sign



Violet Sign & Banner



Awning at Eton Court

