CFA/OGB Submission for Concept Approval

3033 M Street, NW
REVISED STOREFRONT AND SIGNAGE

Permit No: pending
Existing Enlarged Storefront Elevation
• Replace existing storefront with new, black-painted steel storefront.

• Repaint first floor exterior and cornice white to match upper floors and provide a monochromatic facade.

• Replace pin-mounted, non-illuminated lettering with halo-lit lettering of similar color, text, and size (not to exceed 12"). Sign to be centered vertically between the storefront and window sills, and horizontally along the storefront. Sign to be mounted into existing penetrations or within mortar joints in order to minimize damage to the building.
Proposed Revised Storefront Elevation - Detail

Replace existing pin-mount lettering with new, halo-lit version to match.

Repaint first floor and cornice to match upper levels.

Replace existing storefront with new, black-painted, steel storefront.
Note: Signage to be centered vertically between storefront and window sills, and horizontally along storefront.
Main ID technical specifications

Proposed Signage Detail

Sign to be installed through existing penetrations or in mortar joints to minimize damage to the building.
ADDENDA
PENDING
Alternate Storefront Option - Lower Door Base

Reformation

11'-8" A.F.F.
T.O. LOWER PARAPET

8'-8 1/2" A.F.F.
B.O. SOFFIT

0'-0"
FINISHED FLOOR

2" 6'-5 1/2"
2" 4'-0"
2" 6'-5 1/2"
2"
17'-7"

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Alternate Storefront Option - Full Elevation