

# 3300 WHITEHAVEN RESIDENTIAL STUDY OGB PRESENTATION #3

February 3, 2022

#### **AGENDA**

**REVIEW FEEDBACK** 

PRELIMINARY LANDSCAPE / PLAZA CONCEPT

ARCHITECTURAL CONCEPT DIAGRAMS & PRECEDENT IMAGERY

#### **BUILDING ARTICULATION**

Mass A - Whitehaven Building Building Entry Study

Mass B - Plaza Building

Mass C - Park Building

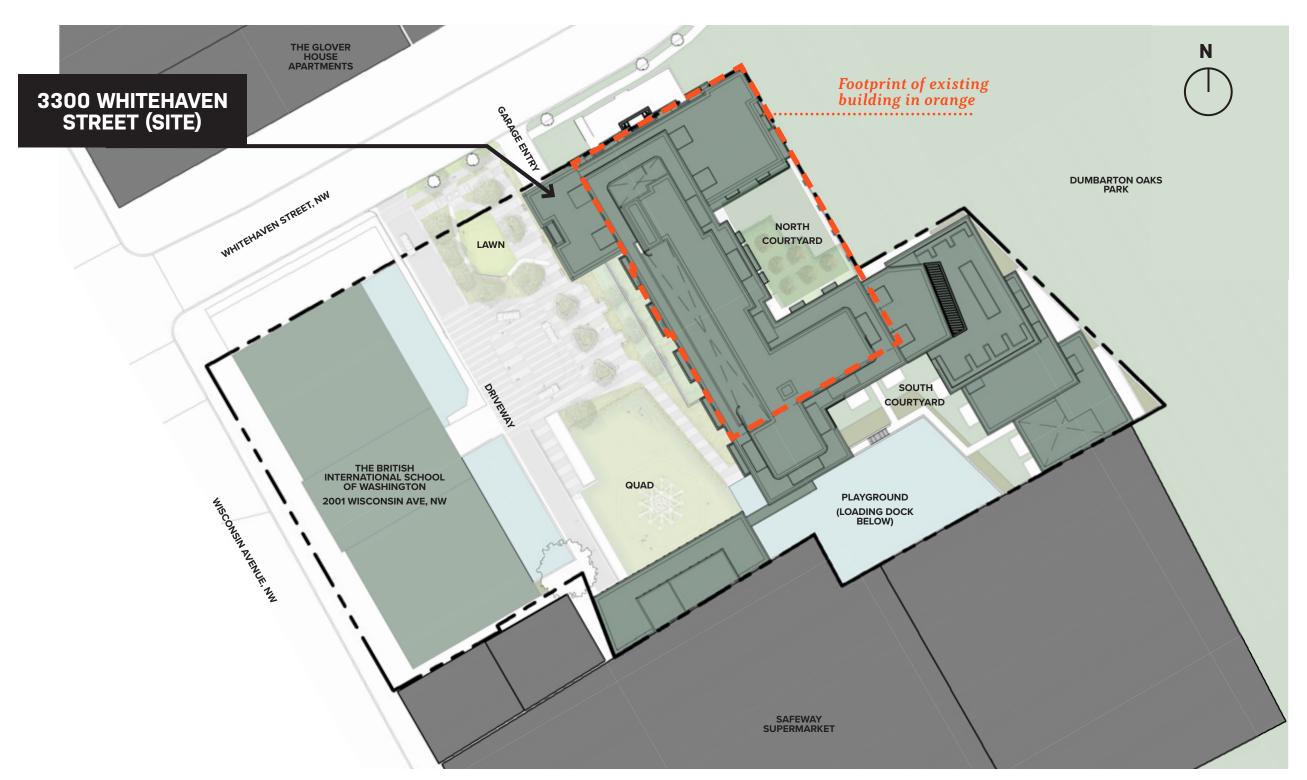
Mass D - Pavilion

**PROJECT OVERVIEW** 

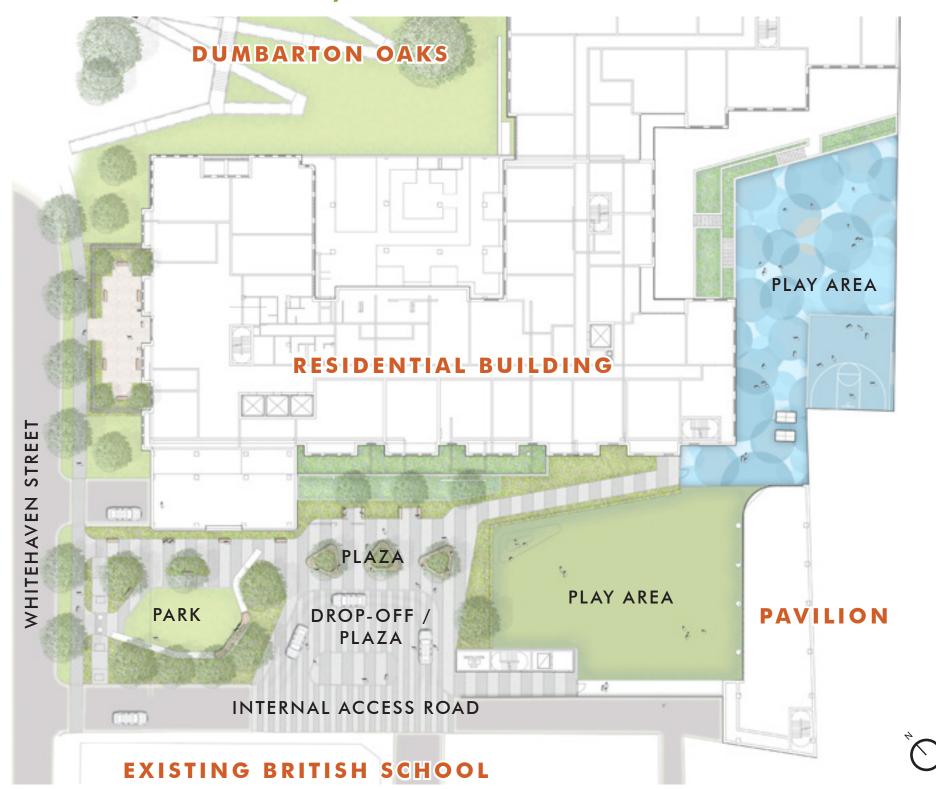
#### Incorporating feedback from our second OGB hearing

- Clarity of concept (General) The project would benefit from more clarity of concept. More attention is required to enhance overall concepts and how they thread individual buildings together.
- Cornice line and stone base (Mass A) Mass A would benefit from further refinement of the cornice line as well as a return of the stone base along the Whitehaven and plaza elevations.
- Building entrance and landscaping/plaza (Mass A) Building entrance should have more presence and be scaled for overall size of project rather than specifically to Mass A on Whitehaven. Further development of the landscape / plaza design is integral to the overall composition of building.
- Penthouse (Mass B) Mechanical penthouse screen on Mass B articulation is overwrought and should have less presence. A quieter language would be preferred.
- Residential character/balconies (Masses B and D) Masses B and D at plaza would benefit from a more residential feel, perhaps through the introduction of balconies.
- Additional detailing (Masses C and D) Masses C and D are overly simplified and would benefit from an additional layer of detail to further enhance the quality of the architecture and better integrate the buildings into the overall project language.

#### Site Plan



#### Ground Level - Overall Site Landscape Plan



Ground Level - Pocket park, Drop-off, Play area plan



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#### Ground Level - Park





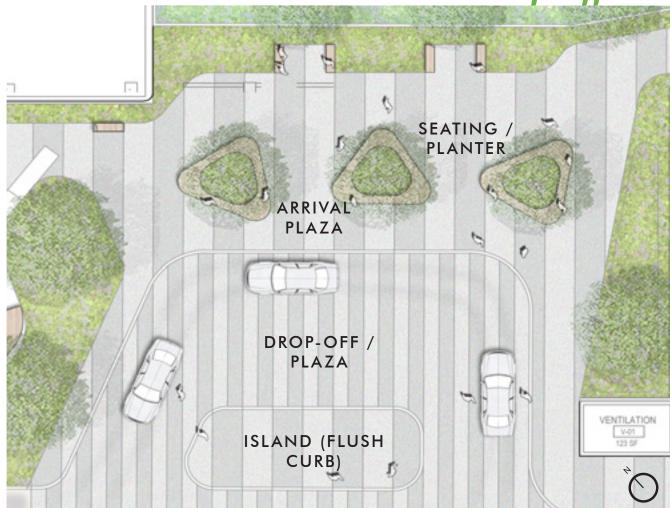






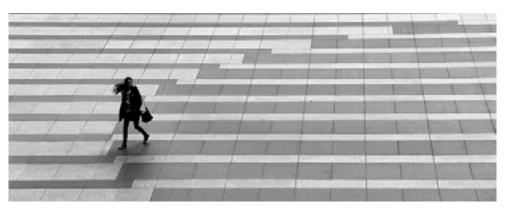


Ground Level - Shared Plaza & Drop-off



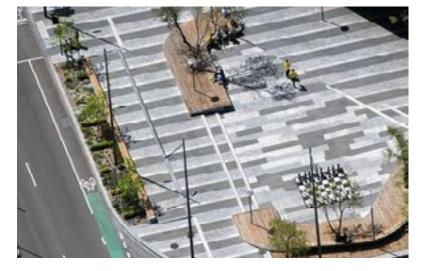








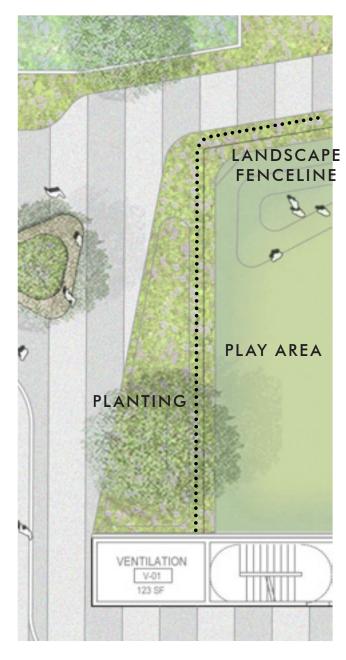




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# Ground Level - Soft Edge / Fence



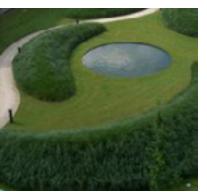


















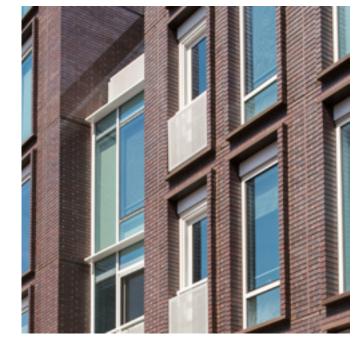
### **Preliminary Detailing Concepts**



# Revised Detailing Precedents









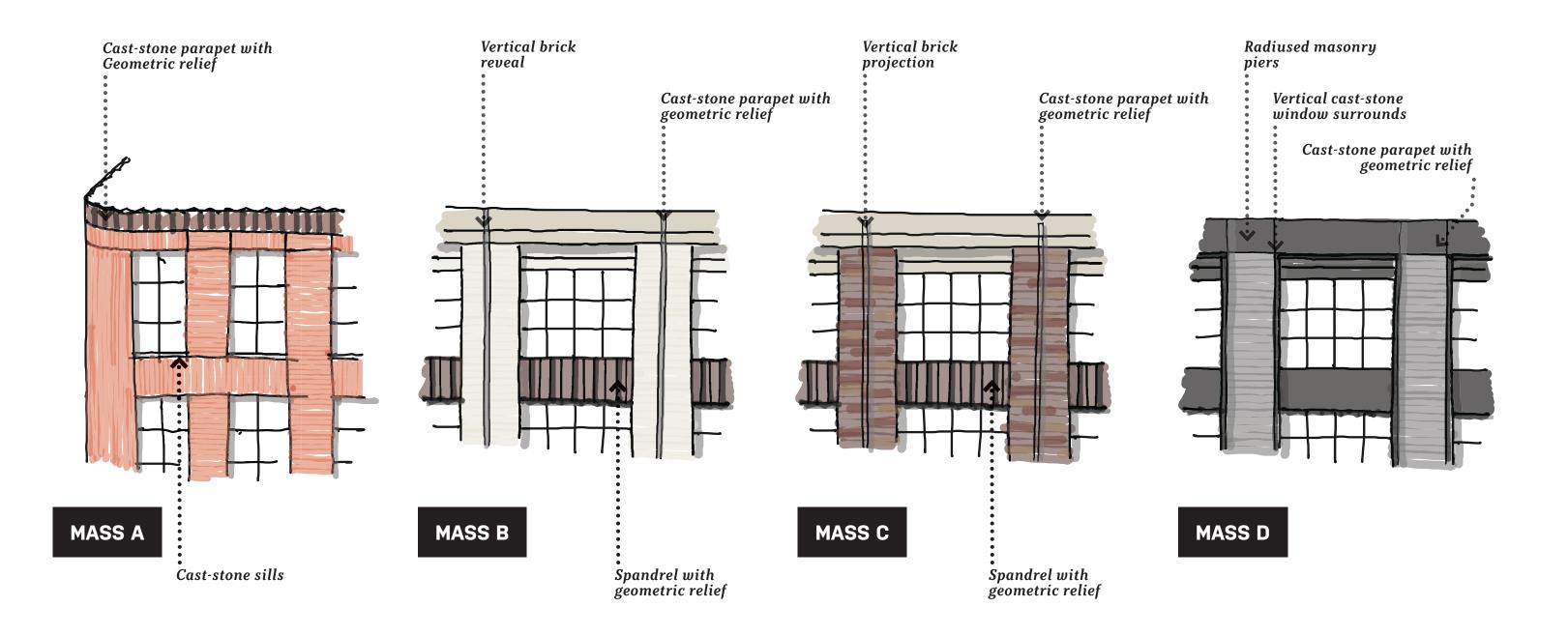








# **Revised Detailing Concepts**



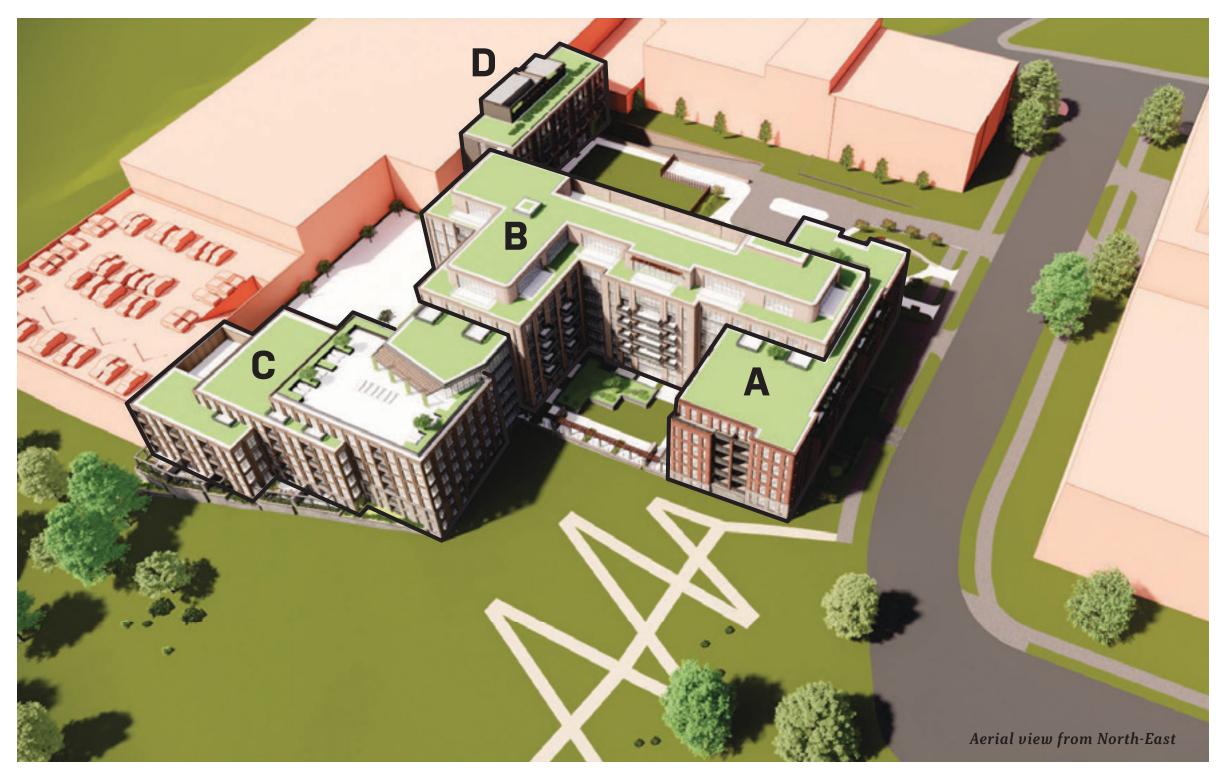
# Detail Development





## Massing refinement

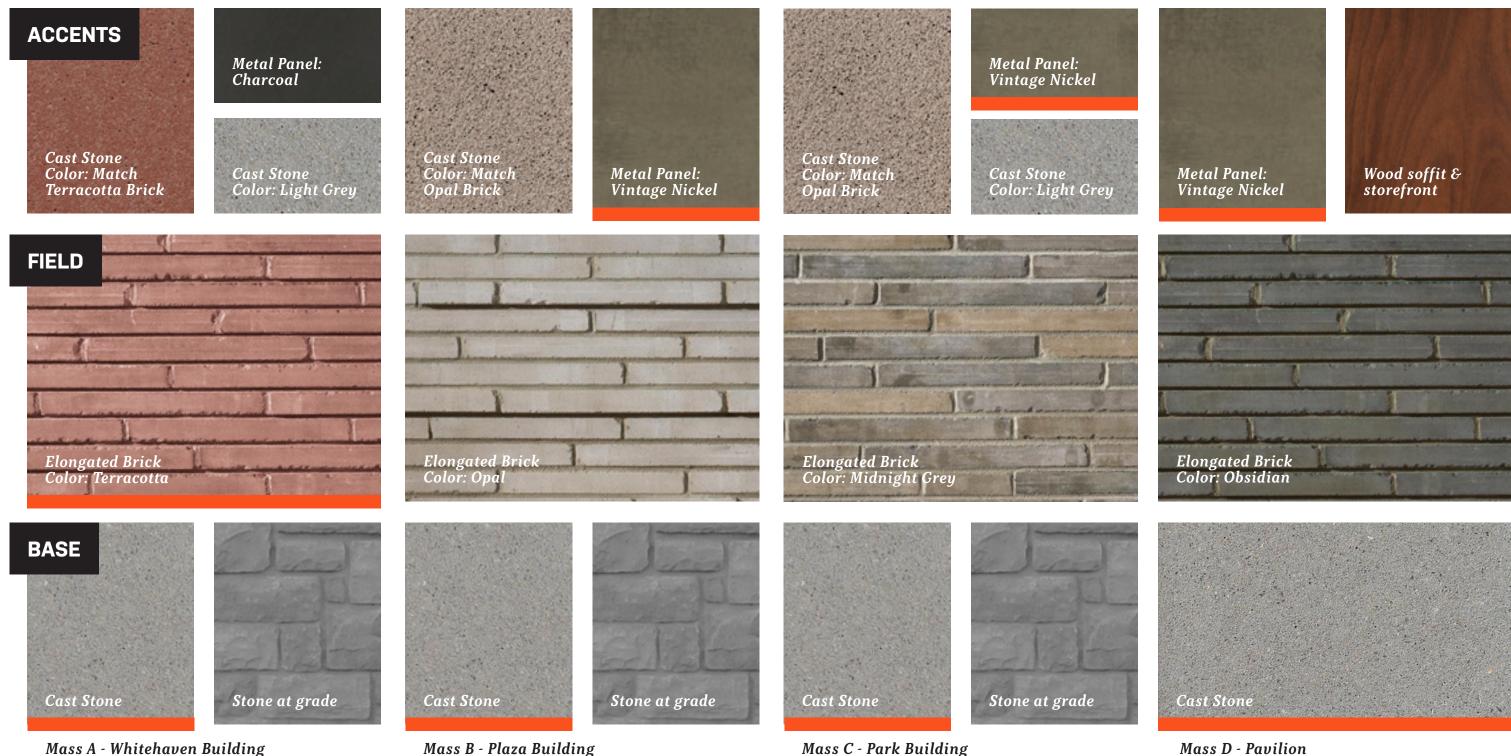
4 distinct building volumes, each with their own articulation, unique interpretation of details, and material palette provide a more contextually scaled composition of buildings which appear to have developed organically, over time.



#### MATERIAL PALETTE

#### **REVISIONS**

#### **Overview**



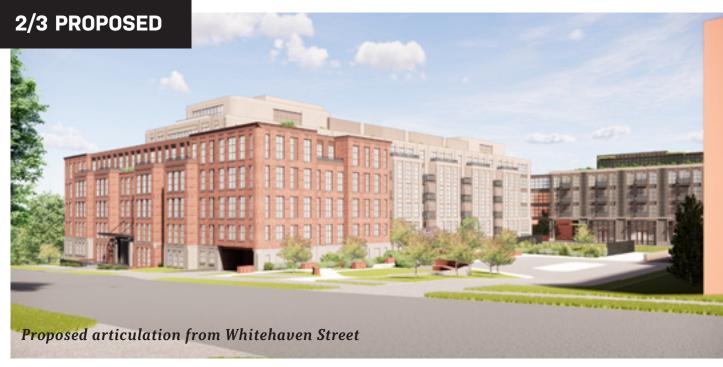
Mass C - Park Building

Mass D - Pavilion

#### **Process**









#### At Whitehaven

- Key Revisions
  Simplified mechanical PH articulation
  Revised building entrance
  Revised Pavilion articulation
  Addition of balconies at plaza
  Re-introduction of stone base at Mass A





#### Park side

- Key Revisions
  Revised & added detail elements at Mass A, B, and C
  Re-introduction of stone base at Mass A and Mass C
  Added heirarchy to Mass C facades





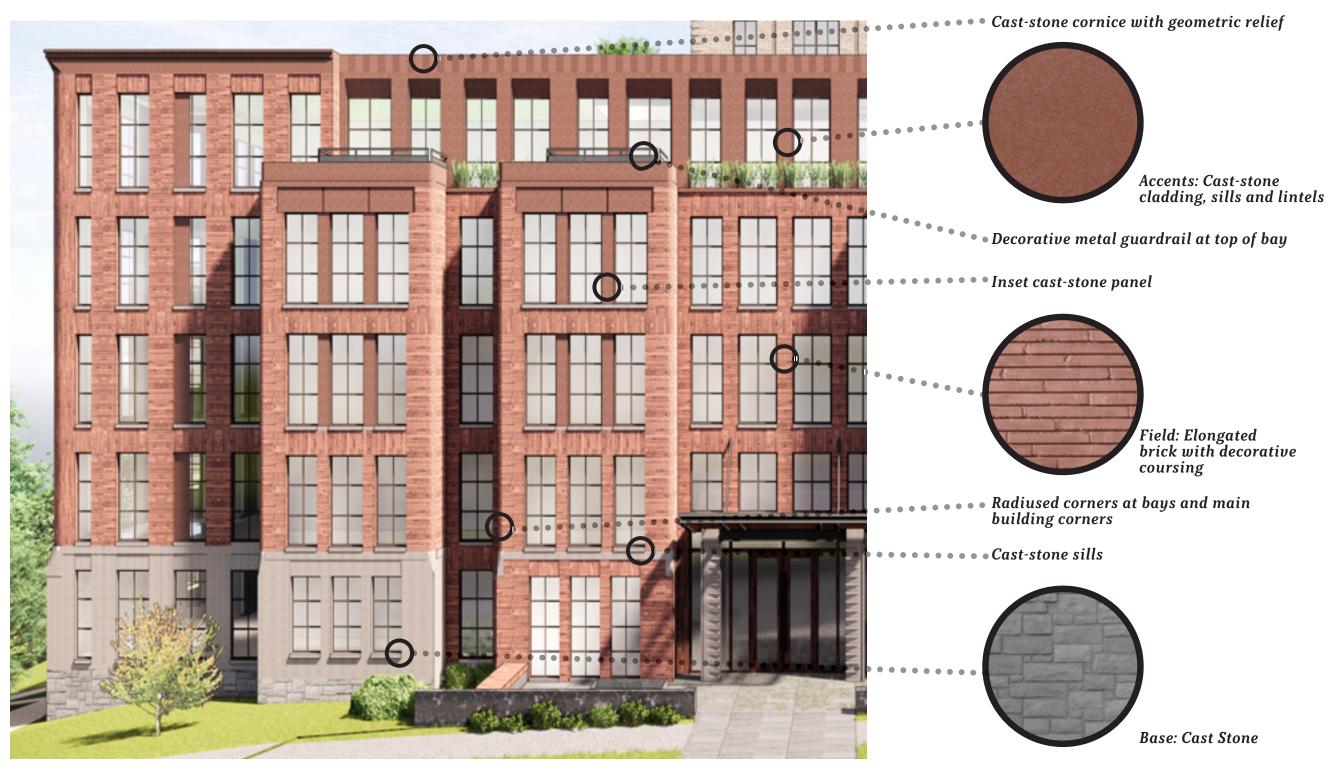
#### Park side

- Key Revisions
  Revised & added detail elements at Mass A, B, and C
  Re-introduction of stone base at Mass A and Mass C
  Added heirarchy to Mass C facades





Massing A - Whitehaven Building



#### PROPOSED BUILDING ARTICULATION COMPARISON

### Massing A - Whitehaven Building

#### **Key Revisions**

- Added heirarchy to Whitehaven elevation by:
  Grouping bays together at either side of building entrance to enlarge physical presence of entry
  Enlarged lobby windows on either side of building entry
  Connecting base of bays with wing walls and raised planters
- Recessing garage entry
   Re-introduced stone base at plaza







#### PROPOSED BUILDING ARTICULATION COMPARISON

# Massing A - Whitehaven Building

#### **Key Revisions**

- Key Revisions
  Added heirarchy to Whitehaven elevation by:

  Grouping bays together at either side of building entrance to enlarge physical presence of entry
  Enlarged lobby windows on either side of building entry
  Connecting base of bays with wing walls and raised planters
  Recessed garage bay
  Revised grade at building entry







### Massing A - Whitehaven Building

- Key Revisions
  Revised cast-stone cornice with geometric relief & scaled back horizontal projection
  Reintroduction of stone base at East and West ends
- Introduction of glass & metal language at courtyard





#### PROPOSED BUILDING ARTICULATION COMPARISON

#### Massing A - Whitehaven Building

#### **Key Revisions**

- Revised cast-stone cornice with geometric relief & scaled back horizontal projection
  Reintroduction of stone base at East and West ends of Mass A
  Introduction of geometric relief at spandrel panels
  Introduction of glass & metal language at courtyard amenity

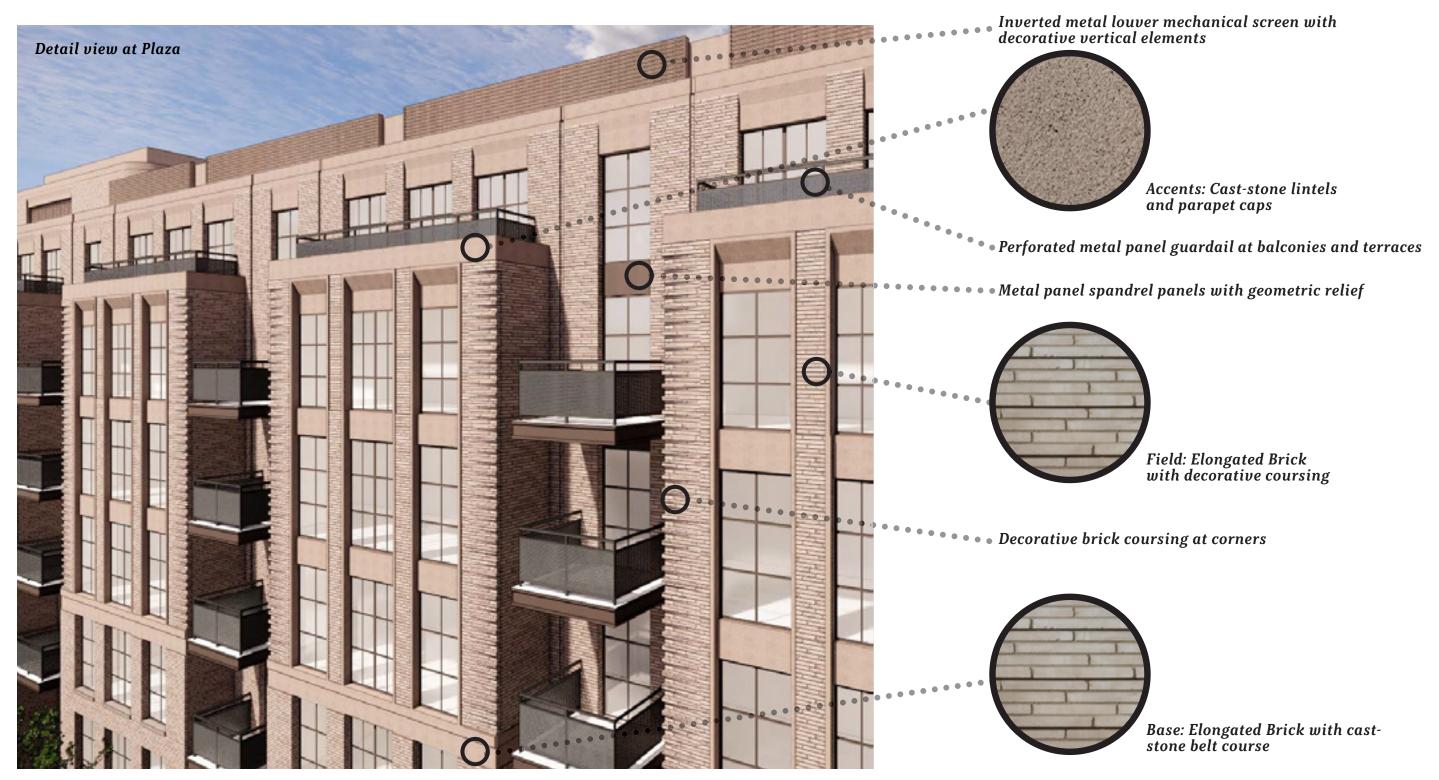


12/02 - From Southern end of Courtyard

**Currently Proposed** 



### Massing B - Plaza Building



#### PROPOSED BUILDING ARTICULATION COMPARISON

### Massing B - Plaza Building

- Key Revisions
  Revised Mass D articulation concept
  Incorporation of balconies into Mass B and Mass D articulation
- Elimination of Level o6 trellis atop bays on Mass B and introduction of geometric relief at spandrel panels
   Vertical brick reveals at piers

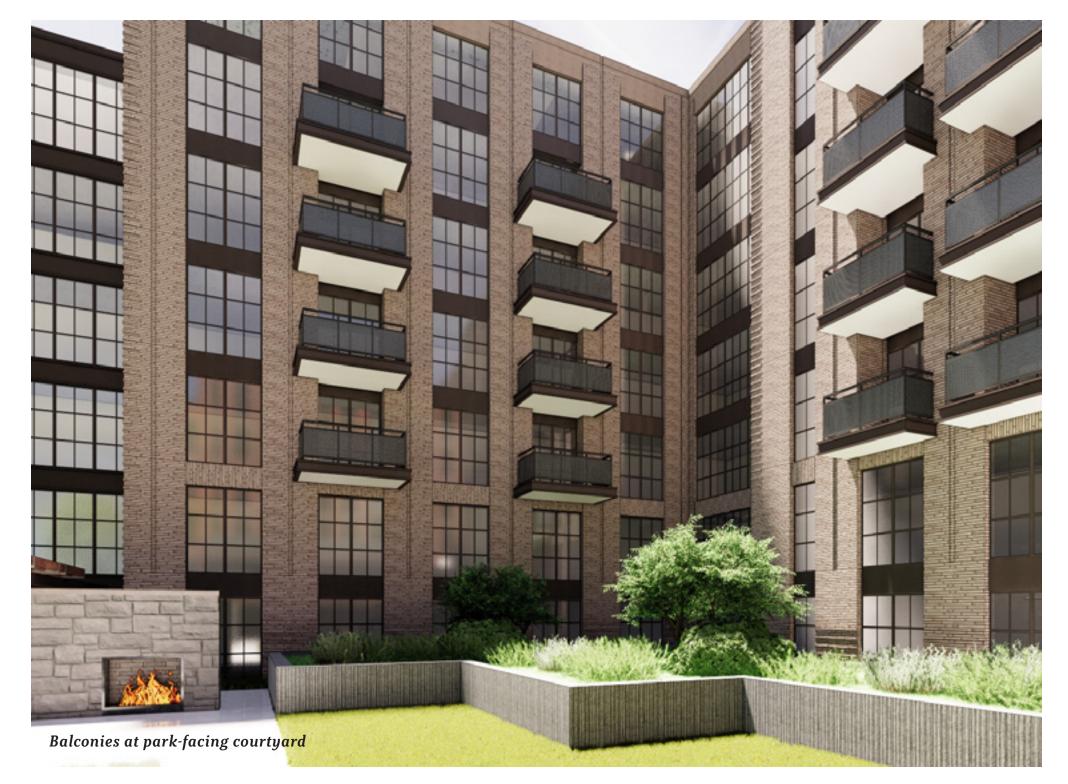




### Massing B - Plaza Building

- Key Revisions
  Revised cast-stone cornice with geometric relief
  Vertical brick reveal at piers
  Introduction of geometric relief at metal spandrel





#### Massing B - Plaza Building

- Key Revisions
  Revised cast-stone cornice with geometric relief
  Vertical brick reveal at piers
  Introduction of geometric relief at spandrel panel



Birds-eye view of south courtyard from South-West



Birds-eye view of south courtyard from South-East

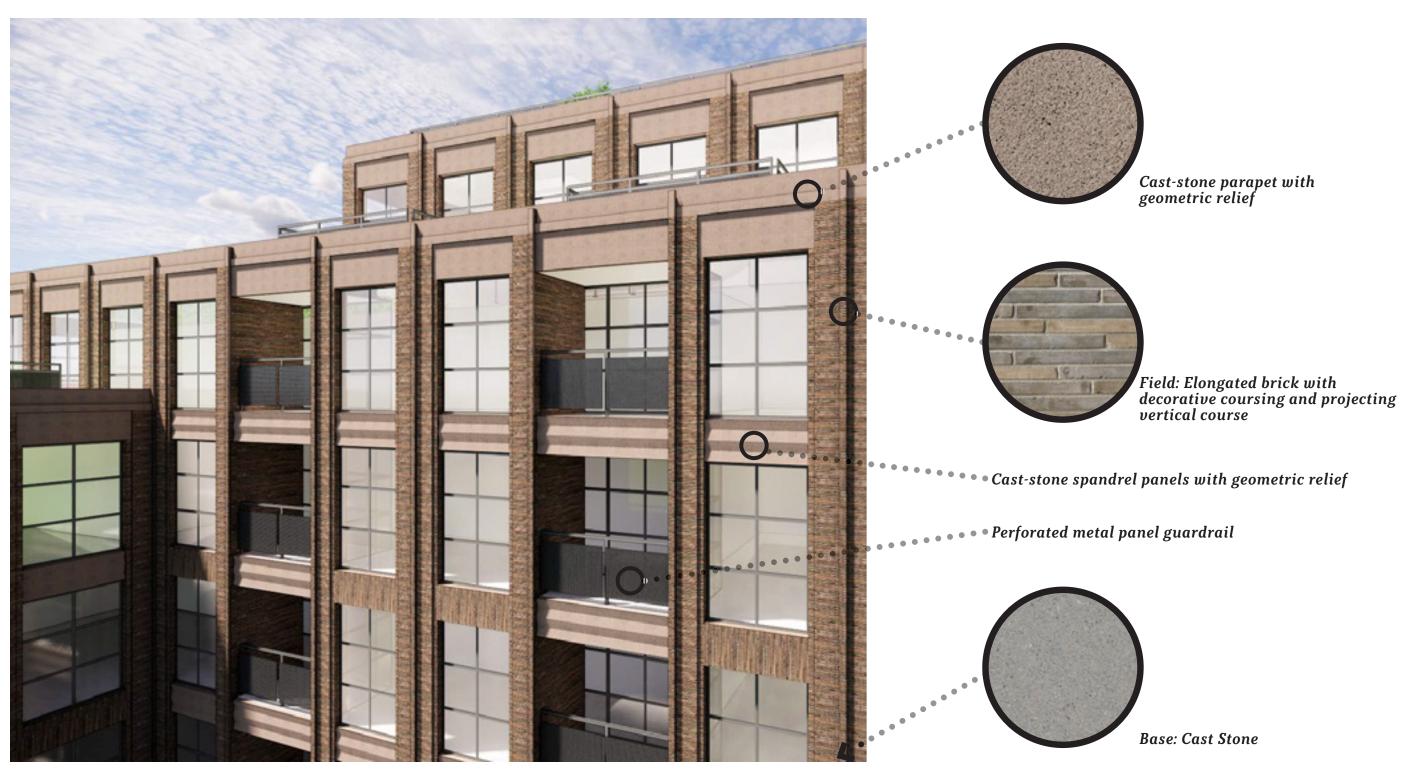


Key Plan



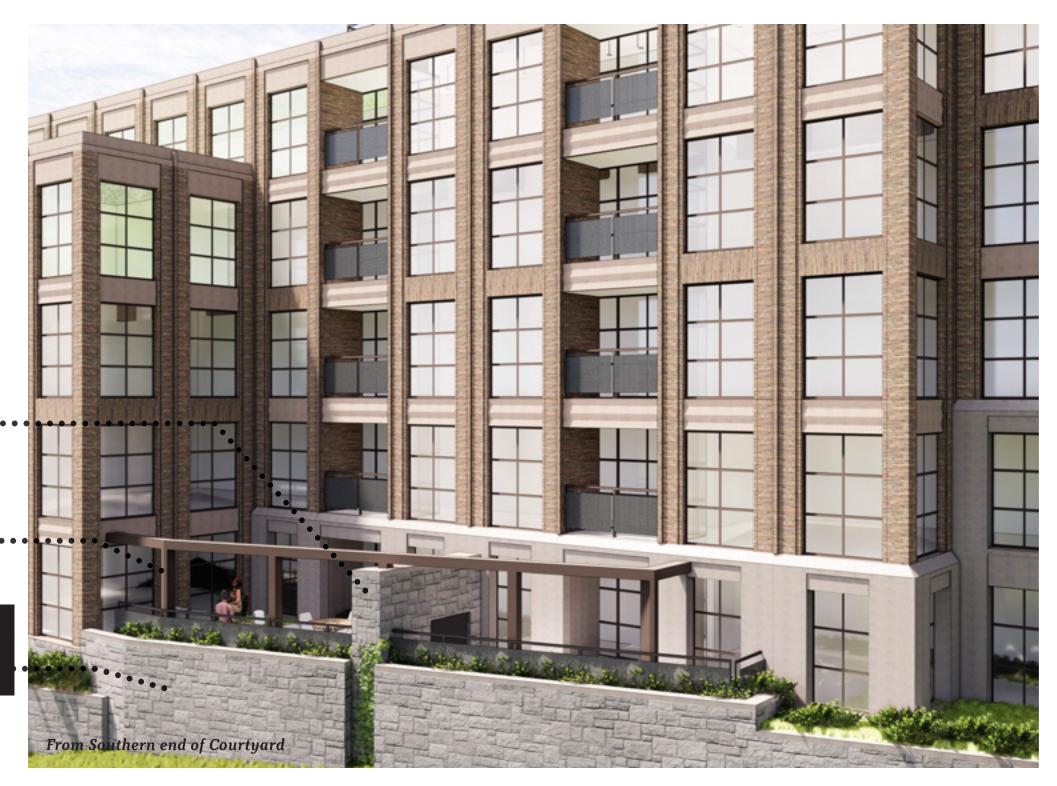
Key Plan

### Massing C - Park Building



### Massing C - Park Building

- Key Revisions
  Revised cast-stone cornice with geometric relief
  Vertical brick projection at piers
  Introduction of geometric relief at metal spandrel



DISENGAGED **STONE WALLS AT UNIT TERRACES** 

**METAL PANEL TRELLIS** 

**STONE BASE** WITH INTEGRATED LANDSCAPE PLANTERS

#### PROPOSED BUILDING ARTICULATION COMPARISON

### Massing C - Park Building

- Key Revisions
  Revised cast-stone cornice with geometric relief
  Vertical brick projection at piers
  Introduction of geometric relief at metal spandrel
  Re-introduction of stone at base





11/3 - View from Park

**Currently Proposed** 



Key Plan

### Massing C - Park Building





Massing D - Pavilion Building

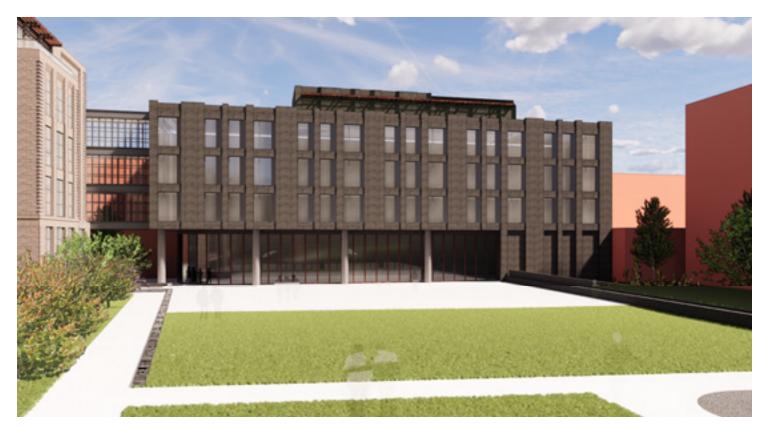


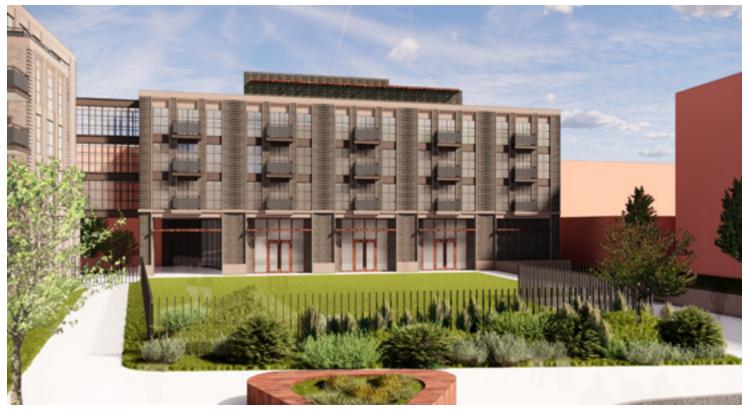
#### PROPOSED BUILDING ARTICULATION COMPARISON

#### Massing D - Pavilion Building

#### **Key Revisions**

- Revised articulation concept featuring:
  Replacement of pilotis with concave brick piers as a nod to the radiused corners of Mass A
  Corner detailing found in adjacent Mass B bays
  Juliette balconies for a more residential design language
  Incorporation of wood trellis element at ground level





12/02 View from quad

View from quad

### Massing D - Pavilion Building





Massing D - Pavilion Building





# PROPOSED BUILDING ARTICULATION

# Massing D - Pavilion Building





Key Plan

# PROPOSED BUILDING ARTICULATION

#### **Overview**











Amenity plans

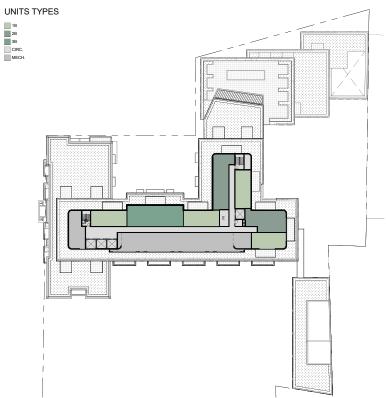


B2 Level





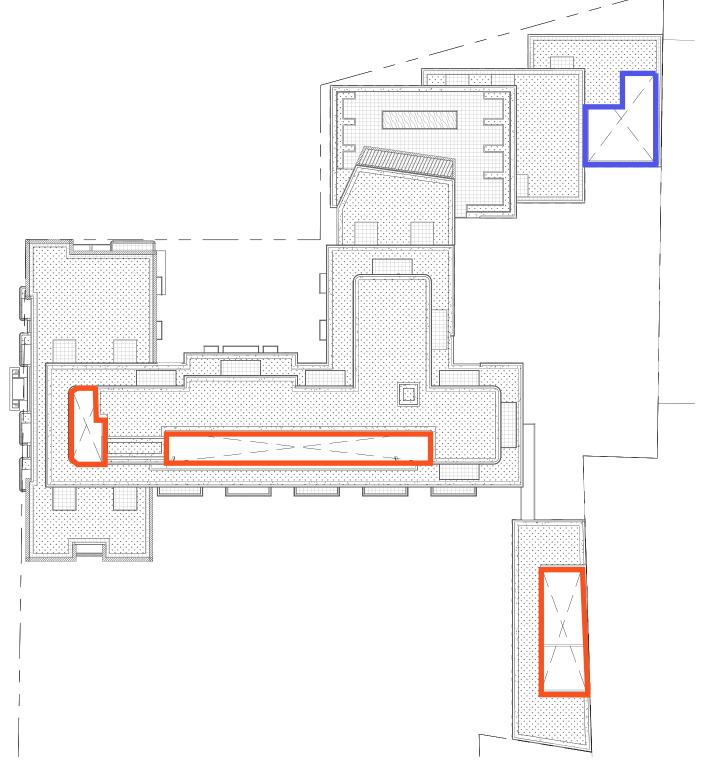
Level 1



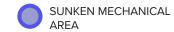
PH Level



# Rooftop Mechanical Locations



#### **LEGEND**

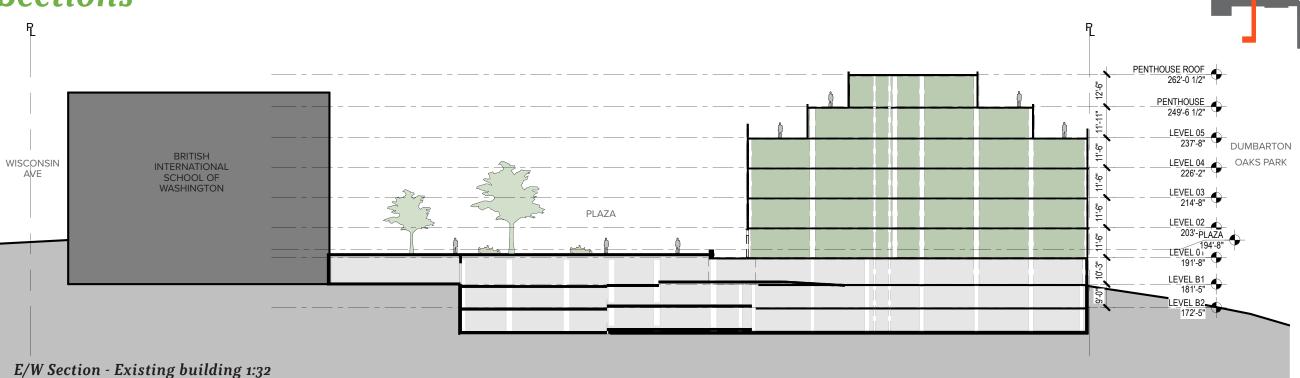


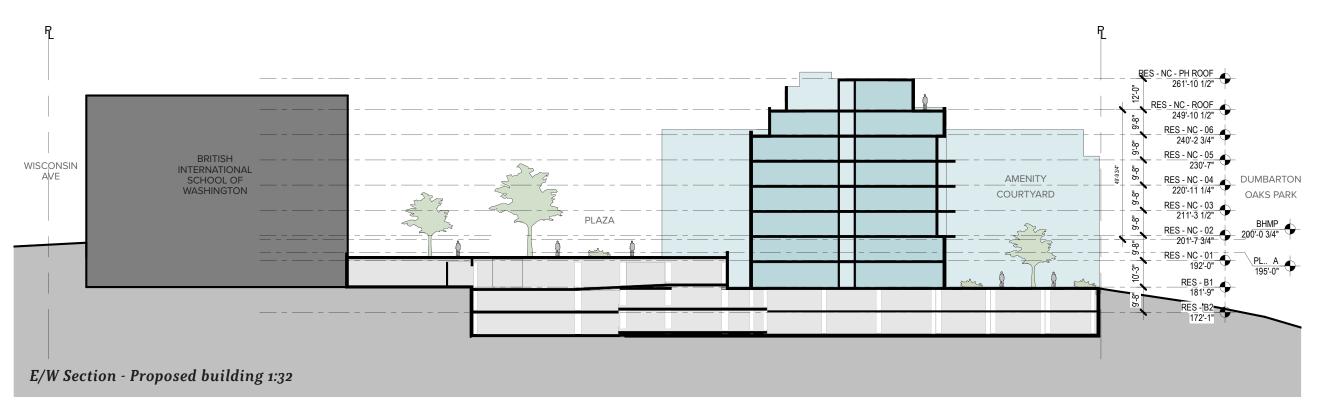






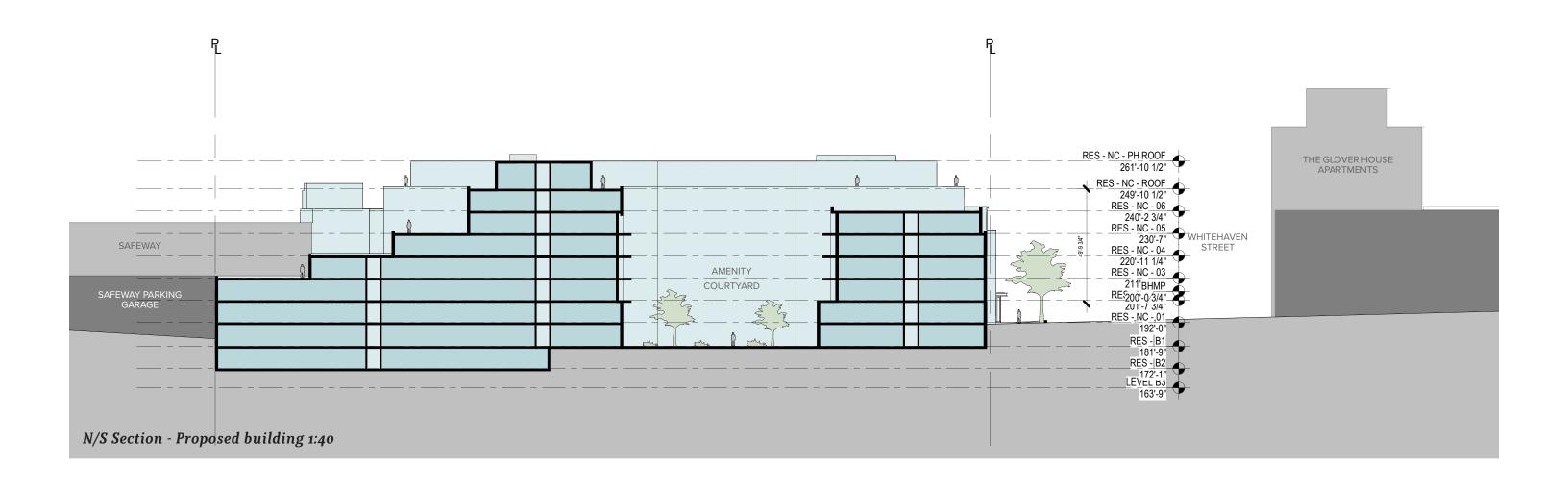
# E/W Sections





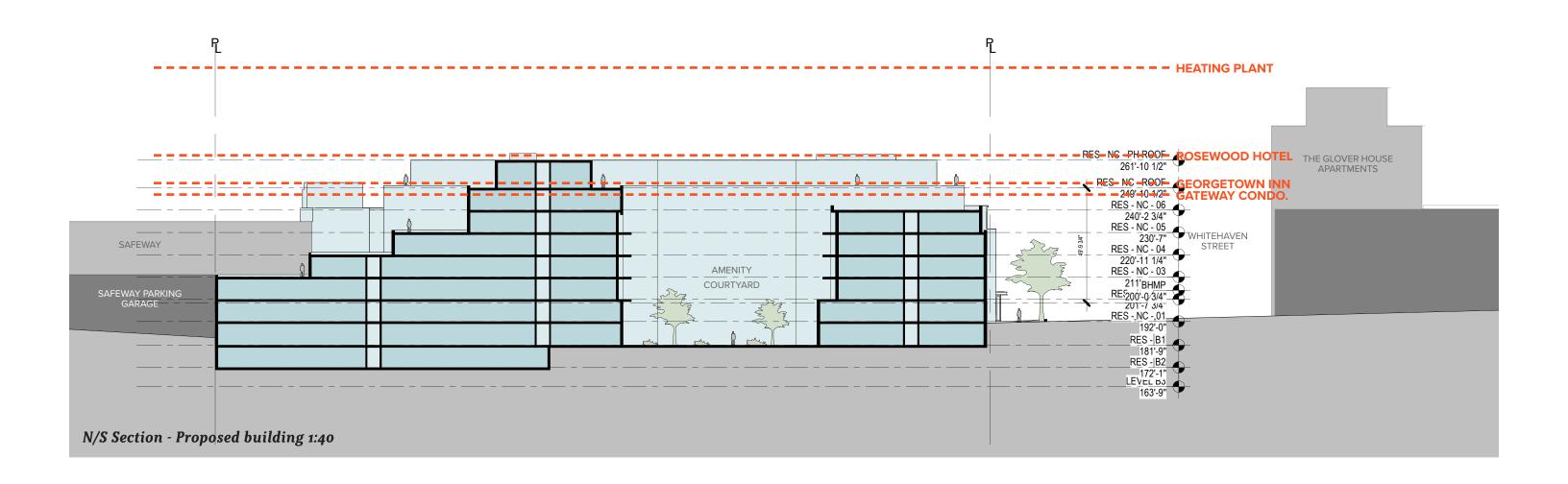






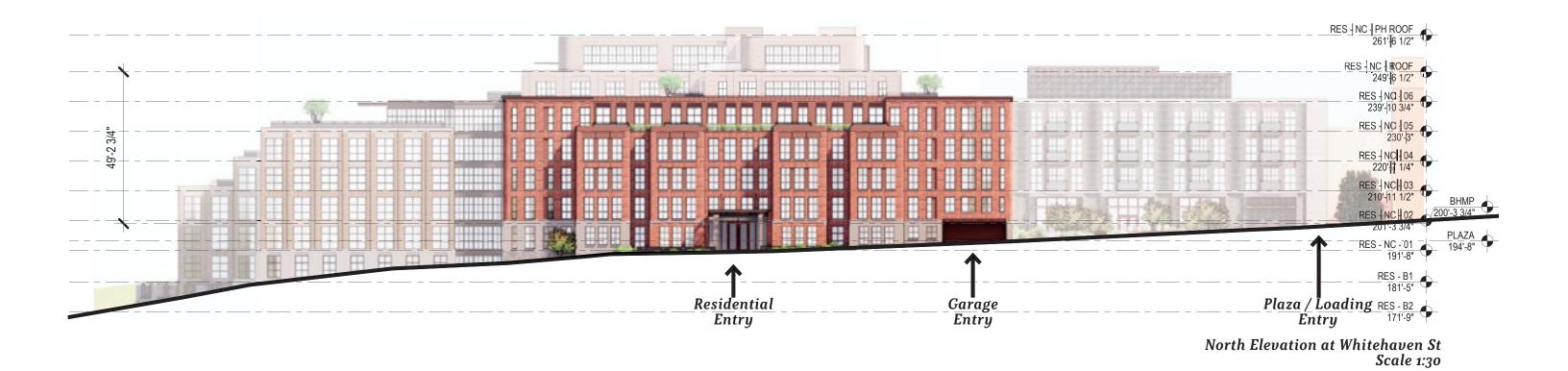
# N/S Sections - Height comparison

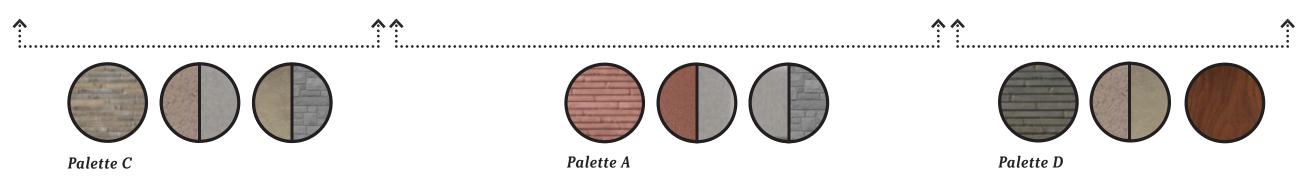




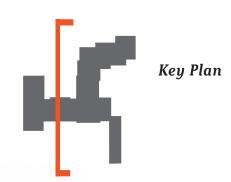
North

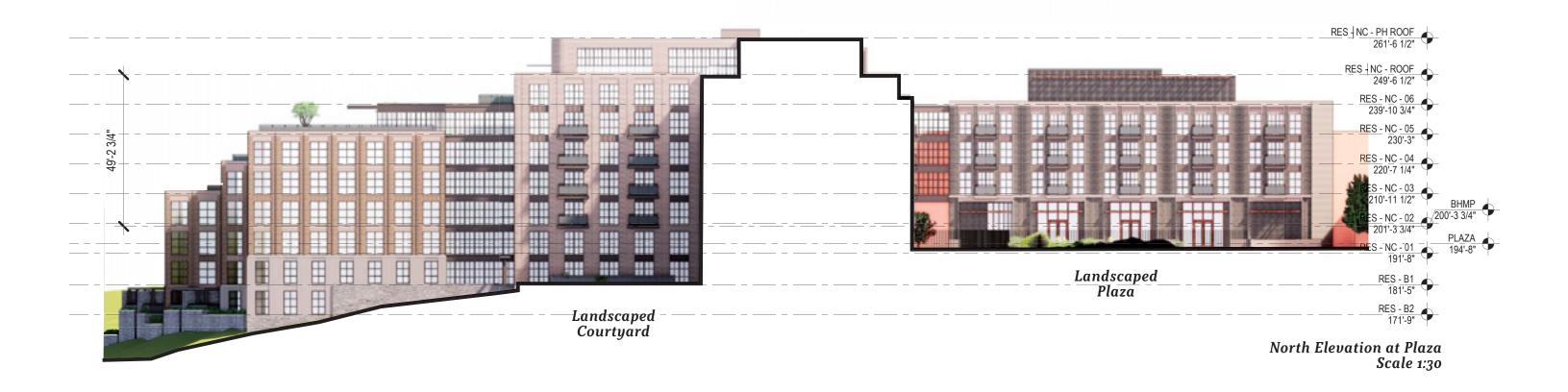


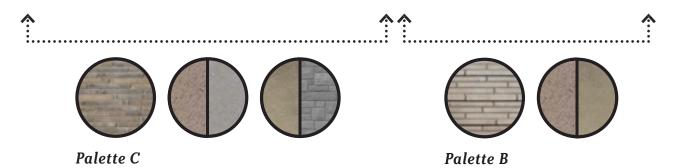


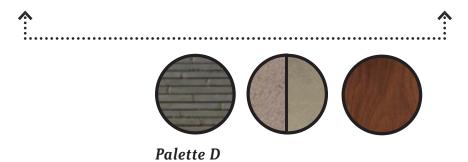


North







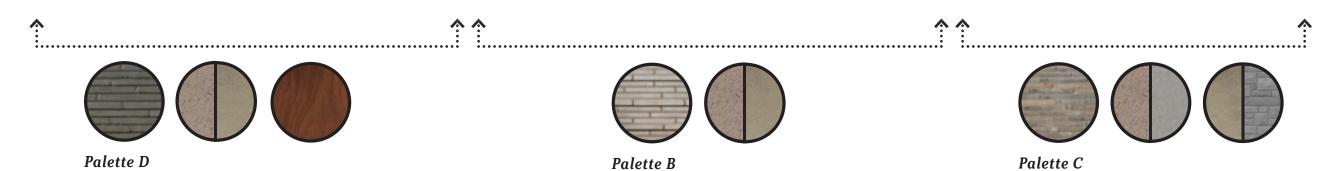


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#### South



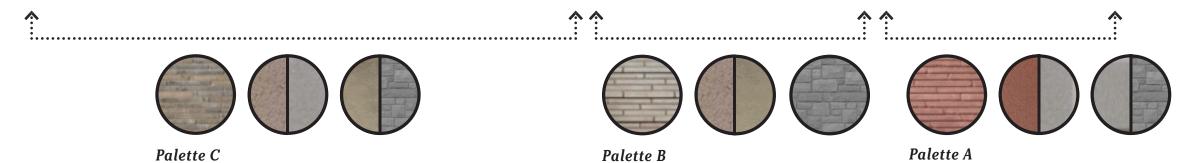




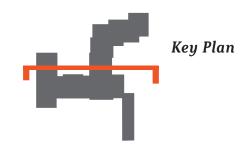
#### East

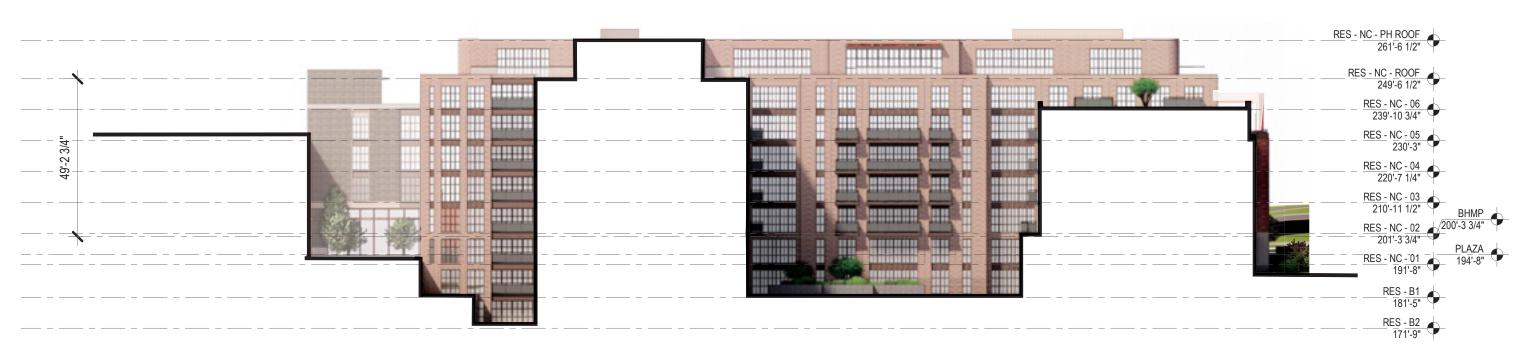




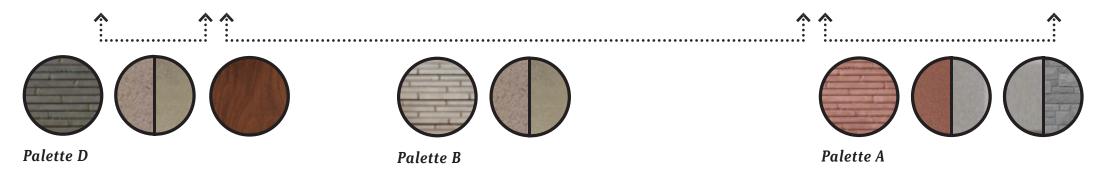




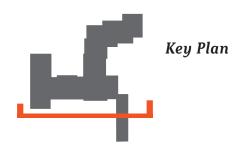




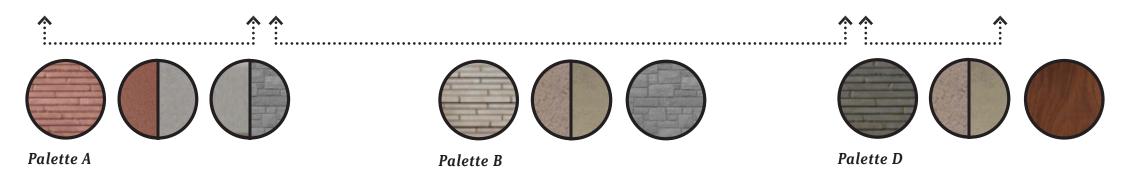
East Elevation at Courtyard Scale 1:30



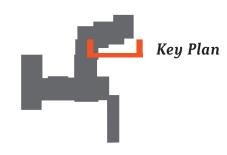
#### West







#### West





West Elevation at Courtyard Scale 1:30

